

Build Your Business

Put your message in front of builders, suppliers and decision-makers who drive the construction industry in our region.



Chalkline is the publication of the Home Builders Association of Marion and Polk Counties. A quarterly, full color magazine, it is distributed by mail to the 700+ members and their associates. It will be also be available online for 24/7 access with click-direct links from your ad.



Want the best deal on rates?

Sign up for four issues and save with discounts up to
15% off the one-time rate.

Reserve your ad space

Complete the form on back and send to Jerry.s@mtangelpub.com,
fax to 503-845-9202, or mail to PO Box 927, Mt. Angel, OR 97362

Questions? Contact Jerry Stevens, 541-944-2820 or jerry.s@mtangelpub.com



**AVAILABLE
ONLINE!**



HBA Fall 2016 Chalkline



We agree to purchase the ad indicated below:

Rates are per appearance

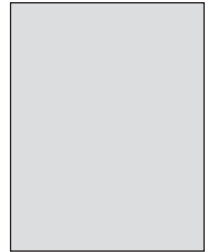
Size	1X Rate	4x Rate	
<input type="checkbox"/> Back Page	\$1,085	\$995	7.5 x 9.875 no bleed (bleed size 8.75 x 11.24)
<input type="checkbox"/> Full Page	\$985	\$885	7.5 x 9.875 no bleed (bleed size 8.75 x 11.24)
<input type="checkbox"/> 2/3 Page	\$680	\$595	<input type="checkbox"/> Vertical 4.875 x 9.625 <input type="checkbox"/> Horizontal 7.5 x 6.5
<input type="checkbox"/> 1/2 Page	\$520	\$480	<input type="checkbox"/> Vertical 3.625 x 9.625 <input type="checkbox"/> Horizontal 7.5 x 4.875
<input type="checkbox"/> 1/3 Page	\$355	\$315	<input type="checkbox"/> Vertical 2.25 x 9.625 <input type="checkbox"/> Horizontal 7.5 x 3.125
<input type="checkbox"/> 1/4 Page	\$265	\$225	<input type="checkbox"/> Vertical 3.625 x 4.875 <input type="checkbox"/> Horizontal 7.5 x 2.375
<input type="checkbox"/> 1/8 Page	\$175	\$155	<input type="checkbox"/> Horizontal 3.625 x 2.375

Be sure to check size and dimension preferences

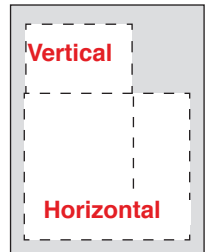
Dimensions width x height in inches



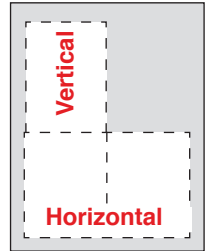
Full Page



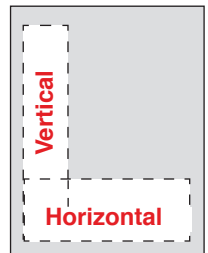
2/3 Page



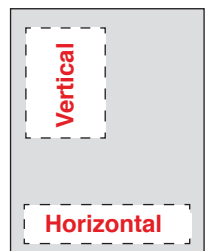
1/2 Page



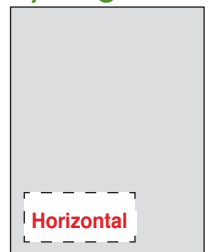
1/3 Page



1/4 Page



1/8 Page



YES! Sign us up for the next 4 issues

Ad Agreement: MAP, Inc. will produce ads as part of this agreement, or advertisers may submit ads. Submitted advertisements are accepted on the understanding that the advertiser and its agents have the right to publish the contents thereof. In consideration of such publication, advertiser and its agents agree to indemnify and hold publisher harmless against any expenses by reason of any claims arising out of publication. Publisher reserves the right to cancel any advertisement insertion order, space reservation or position commitment at any time. MAP, Inc. will make every effort to honor placement requests, but they are not guaranteed. All advertising materials which represent the creative efforts of the publisher and/or the utilization of creativity, illustrations, labor or material furnished by it, remain the property of the publisher, including all rights of copyright therein. Rates are non-commissionable.

Terms of Contract: 50% due upon space reservation, balance due net 30 days. 2% per month will be added to balances over 30 days.

Cancellations: 25% of ad rate will be charged if not notified within three business days.

Statement: I am authorized to place advertising for this business. I have read and understand the terms of this agreement and I agree that MAP, Inc. may exchange information with credit references, other business or credit reporting agencies. If it becomes necessary to employ legal or other services to obtain payment of this account when past due, I agree to pay reasonable charges for the same, plus court costs, in addition to the amount owed.

For digital file requirements or questions, contact Steve at steve.b@mtangelpub.com

Materials Deadline for the Fall edition of Chalkline is July 18, 5 pm

Please make checks payable to:
Mt. Angel Publishing, Inc.
and mail to the address below.
Thank you!

Ad Option-SELECT ONE

- New ad. Send ad to jerry.s@mtangelpub.com
- New ad from Agency. Agency _____ Contact _____
- Design me a new ad (no charge). Send art/copy to jerry.s@mtangelpub.com

Business name (as it will appear in ad): _____

Contact Name (please print): _____

Email for proofs: _____ Phone: _____

Billing address: _____

Signature Authorizing Ad: _____

Bill by mail OR Bill my credit card: Mastercard VISA Security Code on back of card _____

Card #: _____ Expiration Date: _____

Signature for Credit Card: _____

Title: _____ Date: _____



MT. ANGEL PUBLISHING, INC.
P.O. Box 927 • Mt. Angel, OR 97362

Questions? 541-944-2820 or jerry.s@mtangelpub.com Fax: 503-845-9202