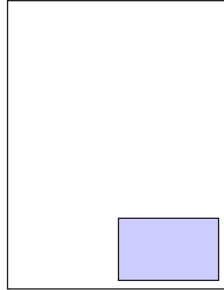


CHALKLINE ADVERTISING RATES & SPECIFICATIONS

ONE-EIGHTH PAGE

Horizontal
3.75" x 2"
(Business Card)

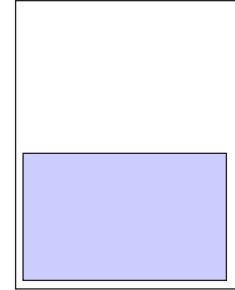
1x.....\$60
3x (@ \$55).....\$165
6x (@ \$50).....\$300
12x (@ \$45).....\$540



HALF PAGE

Horizontal
7.50" x 4"

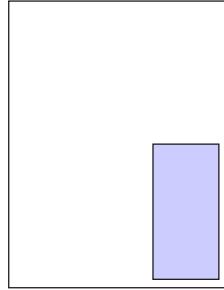
1x.....\$175
3x (@ \$170).....\$510
6x (@ \$165).....\$990
12x (@ \$160).....\$1920



ONE-SIXTH PAGE

Vertical
2.375" x 4"

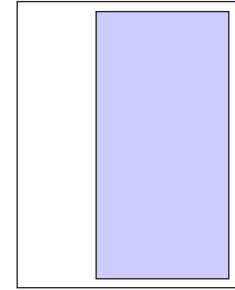
1x.....\$70
3x (@ \$65).....\$195
6x (@ \$60).....\$360
12x (@ \$55).....\$660



TWO-THIRDS PAGE

Vertical
5" x 9.75"

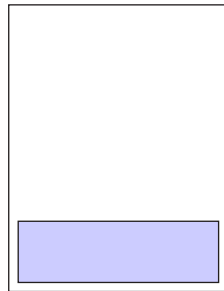
1x.....\$190
3x (@ \$185).....\$555
6x (@ \$180).....\$1080
12x (@ \$175).....\$2100



QUARTER PAGE

Horizontal
7.50" x 2"

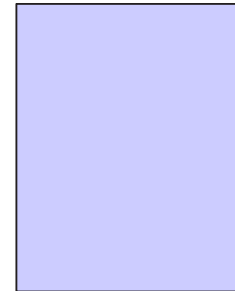
1x.....\$80
3x (@ \$75).....\$225
6x (@ \$70).....\$420
12x (@ \$65).....\$780



FULL PAGE

Vertical
7.50" x 9.75"

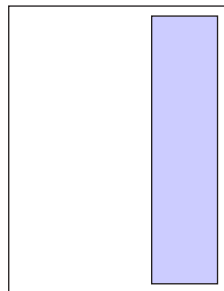
1x.....\$250
3x (@ \$245).....\$735
6x (@ \$240).....\$1440
12x (@ \$235).....\$2820



ONE-THIRD PAGE

Vertical
2.375" x 9.75"

1x.....\$90
3x (@ \$85).....\$255
6x (@ \$80).....\$480
12x (@ \$75).....\$900



FULL PAGE INSERT

8.5" x 11" supplied by advertiser

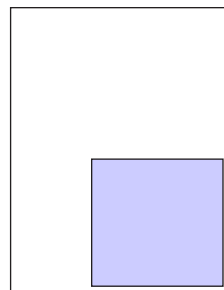
1x.....\$175
3x (@ \$170).....\$510
6x (@ \$165).....\$990
12x (@ \$160).....\$1920



ONE-THIRD PAGE

Horizontal
5" x 4"

1x.....\$90
3x (@ \$85).....\$255
6x (@ \$80).....\$480
12x (@ \$75).....\$900



The Home Builders Association of Marion & Polk Counties offers advertising space in our Chalkline newsletter, published 12 times per year with a circulation of approximately 1200. Display advertising submitted "on disc" should be to-size along with a proof print. Media may be CD or e-mail. The complete ad should be submitted with all fonts and images included with the file. Advertising must be submitted by the 20th of the month preceding an issue. First insertion charges are due in advance prior to publication. Subsequent advertising is invoiced monthly. For more information, contact Jeni Huntington at 503-399-1500.



Home Builders Association of Marion & Polk Counties

385 Taylor St NE, Salem, Oregon 97301

ph 503-399-1500 fax 503-399-0651 info@homebuildersassociation.org