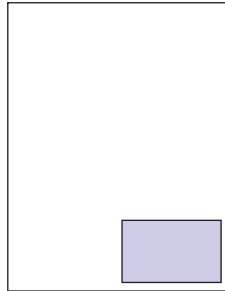


HBA MEMBERSHIP DIRECTORY ADVERTISING RATES & SPECIFICATIONS

BUSINESS CARD

Horizontal
Black & White
3.75" x 2"

\$60



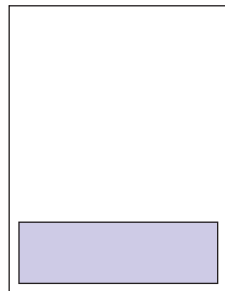
The HBA Membership Directory is distributed to over 900 members in Marion & Polk Counties, as well as outlining areas, and is used daily to make new and existing contacts with other members.



QUARTER PAGE

Horizontal
Black & White
7.25" x 2"

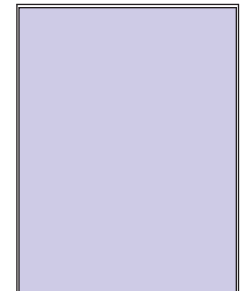
\$120



FULL PAGE

Black & White
8.50" x 11.00"

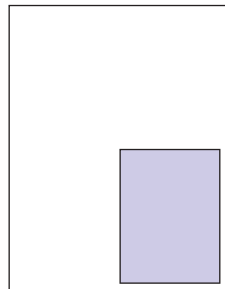
\$395



QUARTER PAGE

Vertical
Black & White
3.5" x 4.5"

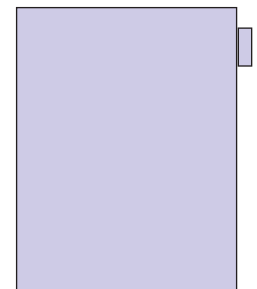
\$120



SECTION TAB

Full Color Bleed
8.50" x 11.00"

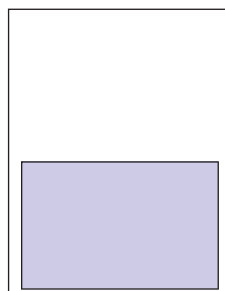
\$595



HALF PAGE

Horizontal
Black & White
7.50" x 4"

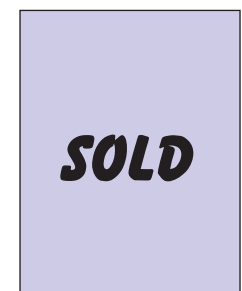
\$235



INSIDE COVER

Full Color Bleed
8.50" x 11.00"

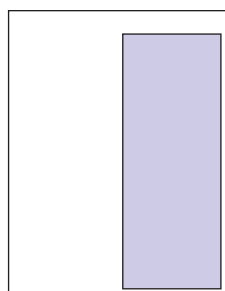
\$695



HALF PAGE

Vertical
Black & White
3.50" x 9.875"

\$235



BACK COVER

Full Color Bleed
8.50" x 11.00"

\$995

